



Investment priorities in the tourism and provincial handicraft subsection sectors

Investment priorities in the tourism sector			
Row	Project title	Project location	Related Potential / Advantage
1	Investment in the exemplary touristic areas, such as, the exemplary regions of Gavazang, Amand, Golabar, Soltanieh, Katalekhkor Cave, Castle of Shit and Zanjanrood margin..., in terms of capacity at the international, national and provincial level	Sub-provinces including Zanjan, Soltaniyeh, Ijrood, Khodabande and Tarom	- Having the potential in the Province - Having the suitable potential for tourism development
2	Creation and development of rest stops along the tourism and communication axes of the Province	On the margins of the province's roads following the general agreement of the General Directorate of Road and Road Transport	- Nationwide growing demand - Lack of rest stop construction in mentioned Axis
3	Investment in urban development projects, including the construction of commercial, welfare and recreational complexes	Total subsidiary cities	- The appropriate capacity for definition of the project regarding to the population
4	Construction of 4 and 5-star hotels at the provincial level benefitting from investment incentives	Total subsidiary cities	- Lack of hotels in the Province
5	Construction of Eco-tourism resort	Total subsidiary cities	- Eco-tourism development
6	Creation of traditional residences	Total subsidiary cities	- Preserving the city's historical context - Tourists' desire to stay in the monuments of old life style



Investment priorities in the provincial handicraft subsection

Row	Project title	Project location	Related Potential / Advantage
1	Constructing handicraft towns and markets for the direct supply of craftsmen's products to consumer markets by benefiting from incentives, technical services, and support in various fields	Total subsidiary cities	-Creating high added value -Existence of high quality and well-known handicrafts in the national and international level
2	Establishing handicraft workshops	Total subsidiary cities	-Creating high added value - Growing demand
3	Establishing permanent handicraft stores	Total subsidiary cities	- Growing demand - Need for a place for handicraft supplies
4	Export and packaging of handicrafts	Total subsidiary cities	-Existence of high quality handicrafts in province for export and packaging according to international tastes
5	Creating handicraft houses	Total subsidiary cities	-Development and promotion of native handicrafts in the province -Creating employment - Providing educational, production and sales spaces and museum simultaneously